

## **INTERNATIONAL WOMEN'S DAY 2022 MESSAGE CAMPAIGN**

By Women's Studies Centre, Nagaland University in collaboration with Department of Tenyidie, Nagaland University, Kohima Campus, Meriema

Happy International Women's Day 2022 greetings!

International Women's Day (IWD) was first celebrated when the Socialist Party of America designated this day in honour of the 1908 garment workers' strike in New York, who in thousands went on strike and marched through the city to protest against their dismal working conditions- long work hours, low pay, and the lack of voting rights. Originally called National Woman's Day, soon the impetus of this monumental annual celebration was established throughout the world and is now observed as International Women's Day.

International Women's Day brings to focus varied issues that continue to affect women be it in social, economic, cultural and political realms and for leveraging the acceleration of gender parity in all these spheres. The day also seeks to recognize and celebrate the progress and accomplishments of women in all walks of life.

The UN celebrates International Women's Day 2022 with the theme "Gender equality today for a sustainable tomorrow" recognizing the contribution of women and girls around the world, who are leading the charge on climate change adaptation, mitigation, and response, to build a more sustainable future for all.

In an effort to combat climate change and its adverse effect on gender equality, the UN Women advocates for gender equality and women's empowerment in mitigating and adapting to climate change, against the backdrop of achieving equitable and inclusive sustainable development. In global climate change negotiations, UN Women actively promotes commitments to gender equality and women's rights as well as women's contributions to all aspects of mitigation and adaptation.

UN reports that Climate change, caused by human activity, poses growing risks to people and the environment and that women and children bear much of the brunt, being 14 times more likely than men to die during a disaster.

Globally, one fourth of all economically active women are engaged in agriculture, where they must contend with climate consequences such as crop failure. Localizing this global climate change effect is echoed in the voice of a 53 year woman from Chizami village of Nagaland who says “The entire area used to be wet-terraced field, but has now become dry terrace. We plant vegetables there” (reported by Yudhajit Shankar Das / TNN / Sep 28, 2019). Nagaland, one of the eight north eastern states of India is situated in the North East Hills and forms the extended part of the Eastern Himalayas. The Nagaland State Action Plan on Climate Change states that the state is most vulnerable to climate-mediated risks conforming to the Eastern Himalayas context. The natural resources of the State provide life supporting, provisioning, regulating, and cultural ‘eco-system’ services to millions of local as well as downstream people. In this context, the Nagas being predominantly agriculturists the people relied heavily on natural resources besides agriculture to meet their livelihood needs and the role of the Naga women is highly significant. The Naga women constitute about 47% of the total population whereas studies suggest they contribute more than 75% of the labor force in agricultural activities (NEPED 2007). Women in Nagaland have always shouldered and continue to shoulder the responsibility of household requirements of daily livelihood through their continuous agro based related activities. Therefore, corollary to rapid climate change, the womenfolk run the risk of facing more adversity to her living, the negative impacts of which could quickly become a harsh daily reality.

Gender Equality (SGD 5) is one of the Sustainable Development goals. Although it is given to be a standalone goal, it is not independent from the other goals. Its failure or success would definitively have a ripple effect on the other goals as well. For instance, enhancing women’s access to resources is essential for the elimination of poverty (SDG1), eliminating violence against women and girls is one of the major targets under SDG5 which is a precondition for creating inclusive societies addressed in SDG 16. The International Women’s Day 2022 theme falls in line with SDG 5(Gender Equality) in relation to SDG 13 (Climate Action) , the different sectors under which are integrated agriculture, water resources, forest and biodiversity, urban habitat and transport, health, energy and other various cross cutting issues. Therefore the pervasive nature of the Sustainable Development Goal 5 demands that the progress for women and girls is imperative and critical for achieving “Gender equality today for a sustainable tomorrow.

On this thought, the Women's Studies Centre leverages the need to stress on creating an enabling environment irrespective of gender that will induce and ensure sustainable growth and development. It behooves all responsible citizens to recognize the fundamental need to address climate change by way of equipping both women and man with skills and knowledge to tackle it and to recognize the roles they both play on equal footing for a sustainable future.

The Women's Studies Centre also reiterates that Gender Equality connotes that the different behaviour and needs of women and men are considered, valued and favoured equally. It does not imply that women and men are to become the same, but that their rights, responsibilities and opportunities will not depend on whether they are born male or female. Therefore, Gender equality requires equal enjoyment of valued goods, opportunities, resources and rewards by both women and men.

Women's Studies Centre, Nagaland University, in celebrating International Women's Day 2022 vehemently echoes the IWD 2022 Campaign theme # BreakTheBias to help forge positive change towards gender parity at all fronts of life. Towards this, the centre has made earnest efforts to carry out a media campaign in the form of posters and messages garnering active participation from the students and faculty and staff of Nagaland University. Together let's build a world where women everywhere live in a free and equal world.

Show your support by striking the International Women's Day 2022 pose by crossing your arms to show your commitment and spread this message.

#BreakTheBias

*Imagine a gender equal world*

*Work for a world free of bias, stereotypes, and discrimination.*

*A world that is diverse, equitable and inclusive.*

*Break the bias today and beyond.*

***Dr Petekhrienuo Sorhie***

***Associate Professor***

***Department of Tenyidie***

***Nagaland University***

***Prof Lungsang Zeliang***

***Director i/c***

***Women's Studies Centre***

***Nagaland University***

## From the Pro Vice Chancellor's Desk



**“Without gender equality, sustainability is beyond our reach”**

**# BreakTheBias**

**Prof N Venuh,  
Pro Vice Chancellor i/c  
Nagaland University  
Kohima Campus**



**Galatians 3:28.**

**There is neither Jew nor Greek, there is neither slave nor free, there is no male and female, for you are all one in Christ Jesus.**

**#Say Yes to Gender Equality**

**Prof Buno Zetsuvi  
Dean  
School of Humanities and Education**

# Nagaland University Students Speak

“Overcoming the barriers, discovering our qualities.

We are proud of who we are.

Together we can break the bias”

#BreakTheBias”

“Redefining our present for our future”

#BreakTheBias”

“We don’t need to change ourselves to be enough”

#BreakTheBias”

“Creating a world free of bias, gender inequality, discrimination, and gender stereotypes.

Together we can break the bias.”

#BreakTheBias”

**T.Asenla Jamir**  
**M.A 4th Semester**  
**Department of English**  
**Women Coordinator, NUSU**

"Let women and environment breathe. Allow them to grow and provide with no barriers.

#BreakTheBias”

"Your SUPPORT today will SUSTAIN your tomorrow.

#BreakTheBias”

**Tiasenla Walling,**  
**M.A 4th Semester**  
**Department of English**

A mother has five children, not three working men and two housewives.

#BreakTheBias

**Akavi**  
**M.A 4<sup>th</sup> Semester**  
**Department of Linguistics**



## Gender Equality for a Sustainable Tomorrow

The future is dependent on the steps we take today. We strive today for a better tomorrow, lest some think so while many others neglect. But do you really care is a question to raise Since long back our leaders, the forefronts lead, the same fate not realizing the impact it would generate today, but did they really toil hard the ground just to lay it barren? No, they did their part to lay a secure future for us. Gender inequality is one major factor that is diminishing the probability of a better future. Many argumentations till date had been fought in variants of ways. However with the ongoing system of inequality amongst genders what progress has it out turned? Of course, one cannot deny the fact that progression is noticed and identified on the surface level but has it reached to the best outcome? Our tomorrow is better secure with what we do today for an instance by breaking the biasness beyond the settled tradition, scripted humanism, by compromising the odds which is the only and the first step to ladder a sustainable tomorrow.

Every individual is unique and performs divergent impact upon humanity, to this one should also ponder about how much of qualities Are being ignored and left out Because gender equality is not improvised. The narrow mentality, the skeptical Stereotype on degradation of women Can be demolished from our mindset If only we train the coming generation With absolute no biasness, breaking The chains of inequality between men And women not just in mind but in action as well be it in education institutes, political affairs, workplace, home or for that in any field. The affair and frequent enhancement of gender inequality Should be left aside and the inclusion Of new and better steps should serve the ground so as to secure a more Productive, secure and sustainable tomorrow. Thus, the future lies hovering on our shoulders. Would you skip it or stand firm and shoulder it with iron bars?

#BreakTheBias

**ZayienonuZhotso**

**Dept of English**



## **My Dream**

I dream  
Mother Earth  
Last night  
And we talked  
About our world  
The world  
'Where women voice  
Where women voice  
Are mute  
Women like me are tied with chain  
Of culture and fear  
Mother Earth with tears  
Whisper to me  
'Let men and women  
Share the same  
Taste of love  
Freedom to fly  
With same wings'  
Then our tomorrow will be brighter.



**Chozila L.Sangtam**  
**4<sup>th</sup> Semester**  
**Department of Linguistics**

*Picture Campaign #IWD 2022*

*Choose to*

*#BreakTheBias*

**Women's Studies Centre**

**Dept of Tenyidie**



**Research Scholars**

**Dept of Education**





Dept of English



Non Teaching Staff



Dept of Geology



Dept of Teacher Education



she is not fragile like a flower ,  
she is fragile like a bomb.  
she can be a boss and a housemaker  
as well. #breakthebias

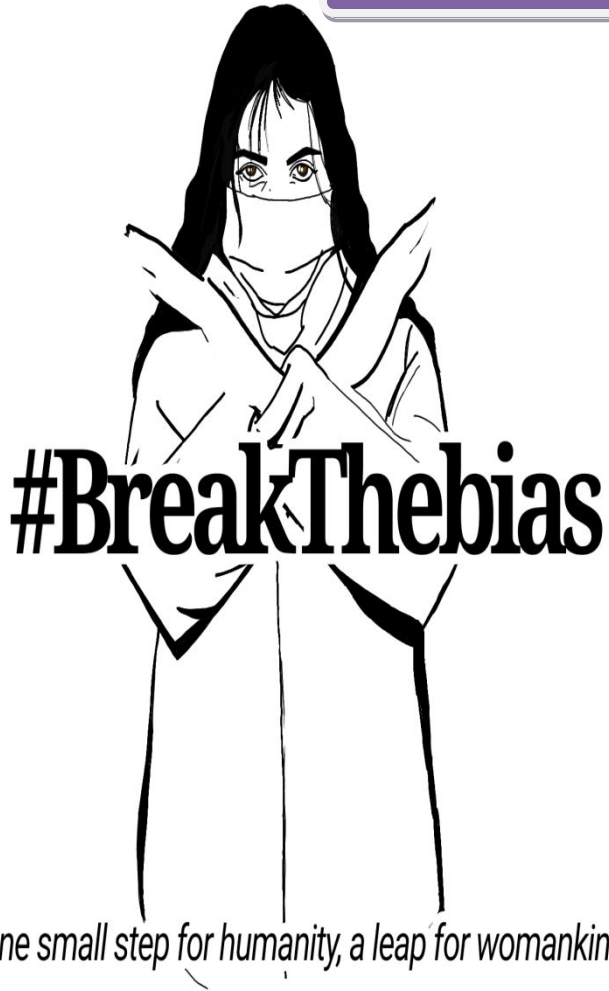
Ruth Lotha



Administrative Staff



SUPONGYATET JAMIR, DEPT OF ENGLISH



NU-STUDENTS



**T Asenla Jamir, Dept of English  
Women Coordinator, NUSU**

**Equality, not superiority  
# BreakTheBias**





How important it is for us to  
recognise and celebrate our  
Heroes and She-roes

**#BreakTheBias**

2nd Sem.  
Education Department.

**NUSU with Dean Student's Welfare**



**NU EU EXECUTIVES**



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